

Financial Sector – French Bank

The Brief

The end client – a French Bank invited press over to Dublin for the Ireland vs. France Six Nations Rugby match weekend. Twenty one guests partook in the incentive and enjoyed a jam packed weekend which also included France winning the match! The request for proposal came through a French agency and Advantage ico worked with them to produce the following event.

- Day 1 -** Arrivals Meet & Greet at Dublin Airport
Airport transfer
Traditional Irish Welcome Dinner in one of the oldest pub's in Dublin
- Day 2 –** Dublin City Treasure Hunt
Seafood Lunch overlooking the Irish Sea
Tour & Tasting at the Old Jameson Distillery
Exclusive Dinner in a Castle with entertainment
Private tables booked in one of Dublin's top Night Clubs
- Day 3 -** Visit to an Irish Sunday Market with Oyster tasting and white wine & Irish Coffee Making
Private hire of a barge, to transfer guests to Aviva Stadium and enjoy lunch and Irish music en route
Ireland vs France Rugby Match
Transfer to Dublin Airport for departure flight



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